

Welcome to the Hourglass Community, a collaborative space built for you to create with intention. As an Hourglass advocate, you'll play a crucial role in championing our luxury beauty products and helping us reach new heights. Here's what we expect from you:

Scope of Work

1. Once you have completed a few easy Challenges you will be rewarded with a voucher.
2. You are expected to post at least once on your Instagram Feed within 30 days of receiving your Hourglass product.
3. After the first post goes live, you are free to take part in as many Challenges as you please.
4. Each Challenge rewards you with points, which enable you to level up through tiers of the program.
5. Every time you level up you will unlock bigger and better rewards and exclusive community perks. We expect you to post on your Instagram Feed every time you receive an Hourglass product.

Content Expectations

When posting on social media, you must include:

- a) tags to all relevant Hourglass channels (@hourglasscosmetics).
- b) brand hashtags #hourglasscosmetics #hourglasscommunity.
- c) imagery that is respectful and appropriate for all audiences.

When posting on social media, you must avoid:

- a) references to products/services from any other brands.
- b) mentions, images or references to any offensive, harmful, or illegal content.
- c) degrading comments towards competitors, employees, social personalities or religious characters.
- d) content that infringes on the intellectual property rights or privacy of any third party.

As a member of the Hourglass Community, you are agreeing that any content you submit to the program may be used and re-purposed by Hourglass for promotional, marketing and advertising purposes, both online and offline, without any compensation beyond the benefits provided as part of the Hourglass Community.

Wherever possible, Hourglass will credit you as the creator of the content by using your social media handle, name or username. However, due to technical limitations or space constraints, explicit attribution may not always be possible.

Termination

Either you or Hourglass can delete your Hourglass Community account at any time. Your partnership may be terminated by Hourglass if:

1. You fail to post at least once on your Instagram Grid within 30 days of receiving your Hourglass product.
2. Your account is inactive for a period of 4 months or longer.

3. You sell, transfer, license or assign your rewards, account, submissions, reward credits, loyalty points or any account rights (or attempt to do any of the same) to anyone other than yourself.
4. You fail to meet the program expectations, which may include, but is not limited to:
 - a. posting or submitting content that is of low quality.
 - b. posting or submitting content that doesn't adhere to our brand guidelines.
 - c. posting or submitting content that doesn't meet the terms outlined in the Scope of Work.

We look forward to collaborating with you and thank you for your understanding.