

Welcome to the **Barefaced Insiders**! This is a collaboration between you and **Barefaced** and we can't wait to see you shouting loud! As a **Barefaced** advocate, you'll play a crucial role in championing our products, education, and community to help us reach new heights. Here's what we expect from you:

Barefaced Insiders Guideline Agreement

1. Once you have completed a few easy **tasks**, you will earn **rewards**.
2. **Barefaced** expects you to post at least once on your IG grid within 30 days after receiving your **Barefaced** product.
3. After the first post goes live, you are free to take part in as many **challenges** as you please.
4. Each **challenge** rewards you with points which enable you to level up through each tier of the program.
5. Each time you level up you will unlock bigger and better rewards and exclusive community perks, so don't forget to continually share the **Barefaced** love! We expect you to post on your IG grid each time you receive a new **Barefaced** product.

Content Expectations

When posting on social media, you must include:

- a. tags to all relevant **Barefaced** channels (@**barefaced** and @**jordanharper_np**)
- b. program hashtag **#barefacedcommunity**
- c. imagery that is respectful and appropriate for all audiences

When posting on social media, you must NOT include:

- a. references to products/services from any other brands (especially skincare)
- b. mentions, images or references to any offensive, harmful, or illegal content
- c. degenerative comments towards competitors, employees, social personalities or religious characters
- d. content that infringes on the intellectual property rights or privacy of any third party
- e. content that appears inauthentic or overly automated, including anything believed to be created using AI tools or similar artificial methods

As a member of **Barefaced Insiders**, you are agreeing that any content you submit to the program may be used and re-purposed by **Barefaced** for promotional, marketing and

advertising purposes, both online and offline, without any compensation beyond the benefits provided as part of **the Barefaced Insiders agreement**.

Wherever possible, **Barefaced** will credit you as the creator of the content by using your social media handle, name or username. However, due to technical limitations or space constraints, explicit attribution may not always be possible.

Termination

You or **Barefaced** are able to delete your account at any time. Your partnership may be terminated by **Barefaced** if:

1. You fail to post at least once on your IG Grid within 30 days after receiving your **Barefaced** product
2. Your account is inactive for a period of **3 months** or longer
3. You sell, transfer, license or assign your rewards, account, submissions, reward credits, loyalty points or any account rights (or attempt to do any of the same) to anyone other than yourself
4. You fail to meet the program expectations, which may include but is not limited to:
 - a. posting or submitting content that is of low quality
 - b. posting or submitting content that doesn't adhere to our **Barefaced** guidelines
 - c. posting or submitting content that doesn't meet the terms outlined in this Guideline Agreement
5. There is evidence of activity that violates the spirit of the program, including but not limited to:
 - a. Attempts to manipulate affiliate commissions through self-purchases or purchases made by individuals closely associated with you
 - b. Behavior indicative of reselling or bulk purchasing not intended for personal use or genuine content creation

If you're happy with all of the points mentioned above, let's go!