

The Clarins Collective – Terms & Conditions for Creator Participation

Welcome to The Clarins Collective!

By applying to and participating in The Clarins Collective programme, you agree to the following terms and conditions, which govern your involvement as a Clarins advocate. Please read this document carefully.

1. Eligibility

- Applicants must be UK residents aged 18 or over.
- Entry is only valid for those with at least 1000 followers on either Instagram or TikTok
- All entries must comply with these Terms & Conditions.

2. Programme Overview

The Clarins Collective is a collaboration between you and Clarins. As a participant, you will:

- Complete content challenges.
- Promote Clarins products on your social platforms.
- Earn rewards through active and quality engagement.

3. Scope of Work

Upon completing challenges, participants will receive:

- Complimentary Clarins beauty products.
- Early access to new product releases.
- Exclusive discounts for yourself and your followers.
- Commission on sales via affiliate links.
- Entry into content competitions and possible feature placements.
- Invitations to exclusive events.
- Access to a supportive community.

Posting Expectations:

- You must post at least **once on your Instagram Grid** within **30 days** of receiving a Clarins product.
- Continued participation unlocks new challenges and tiered rewards.
- Additional product deliveries require further Instagram posts.

4. Content Expectations

Required:

- Tag **@clarinsuk** and use hashtags **#clarinscollective** and **#clarinsuk**.
- Ensure content is clear, high-quality, respectful, and family-friendly.
- Applicants are required to publish content exclusively through the social media account used in their application to The Clarins Collective.

Prohibited:

- Promotion of other brands or competing products in your Clarins Collective content.
- Inclusion of explicit, offensive, harmful, or illegal material.
- Discriminatory or derogatory comments.
- Infringement on third-party intellectual property or privacy rights.

Content Usage:

By submitting content to The Clarins Collective, you grant Clarins usage rights to your content for promotional, marketing, and advertising purposes across all platforms (including third-party retailers). No additional compensation will be provided beyond program benefits.

While we will make every effort to credit your social media handle or username, this may not always be possible due to technical or space limitations.

5. Challenge Review Guidelines

To maintain content quality, challenges will not be approved if they:

- Contain low-quality imagery (blurry, poorly lit, unclear messaging).

- Reuse previously submitted content.
- Lack sufficient proof of challenge completion.

6. Grounds for Removal

You may be removed from The Clarins Collective if you:

- Share explicit, inappropriate, or harmful content.
- Use offensive language or imagery, including discriminatory remarks.
- Promote or depict dangerous behavior.
- Show disrespect toward your audience, fellow creators, or the Clarins community.
- Attempt to manipulate the programme (e.g., fake social accounts, AI generated content, misuse of referral codes).
- Participants may be removed from The Clarins Collective if they refer to themselves in any manner other than as 'a proud member of The Clarins Collective' - please avoid using terms such as 'ambassador' or 'official ambassador'

7. Termination

You or Clarins may terminate your participation at any time. Clarins may remove you if:

- You fail to post within 30 days of receiving a product.
- Your account remains inactive for 3 months.
- You attempt to transfer, sell, or misuse your account, rewards, or rights.
- You repeatedly fail to meet program expectations or content standards.

8. Code Redemption & Referrals

New tiers and unlocking one-time use with purchase codes:

Clarins Collective members and referrals - Codes are subject to a one-time use with purchase. Offer cannot be used to purchase new arrivals, gift certificates or vouchers, gift boxes, spa vouchers, sale items or any of the precious line. Clarins Collective offers are not combinable with any other % off or £ off promotion but can combine with GWP offers. Clarins reserve the right to cancel any order due to unauthorised use of offer and to modify or cancel this promotion due to technical error or unforeseen problems. Clarins may also remove or amend an offer during the promotional period without notice. Promotions may not

be applied to past purchases. Any promotion will not be granted and may not be redeemed for a future purchase if the initial transaction is cancelled or item(s) are returned.

Affiliate referral codes:

Percentage off when you spend £55 or more on Clarins.co.uk for Clarins Collective affiliates. Offer excludes Spa Gift Vouchers, Precious, E-Gift Vouchers, virtual event tickets, value kits, gift boxes, selected gift sets, sale items and any new arrivals. Cannot be combined with any other percentage or money off discount offers including flash promotions, UNiDAYS, Birthday, and Loyalty Codes but may combine with GWP offers subject to availability. Discount cannot be retroactively applied. One code per person, per transaction.

9. Liability

Clarins is not liable for:

- Technical failures or system malfunctions.
- Lost, late, or misdirected submissions.
- Any personal or financial loss incurred through participation.
- Taxes incurred by winners.

10. Complimentary Product

Participants of the Clarins Collective programme will receive complimentary products at the discretion of Clarins UK LTD.

Once dispatched, the responsibility for the delivery of complementary products transfers to the postal or courier service. Clarins UK LTD is not liable for any lost, stolen, or undelivered items and is not obligated to resend or replace such items.

Complimentary products provided through this program have no cash or exchange value and must not be sold, traded, or otherwise monetised under any circumstances.

Any tampering, modification, reselling, or misuse of the provided products will result in immediate termination from the influencer program, at the sole discretion of Clarins UK LTD.

11. Promoter Information

CLARINS U.K. LIMITED

10 Cavendish Place

London W1G 9DN
United Kingdom

12. Privacy

Personal data collected is subject to our Privacy Policy. By participating, you consent to email communications regarding this program and other Clarins-related offers, events, and promotions.