

Welcome to Club Target! This is a collaboration between you and Target and we can't wait to see what you create! As a Club Target creator, you'll play a crucial role in championing our products/services and helping us reach new heights. Here's what we expect from you:

#### Scope of Work

1. Once you have completed a few easy challenges, and earned 100 points, you will qualify for tier 2.
2. You are free to take part in as many challenges as you please.
3. Each challenge rewards you with points which enable you to level up through each tier of the program.
4. Each time you level up you will unlock bigger and better rewards and exclusive community perks, so don't forget to continually share the Target love by participating in challenges!
5. If you receive any gifted product, Target expects you to post at least once on your IG Grid within 30 days after receiving your Target product.

#### Content Expectations

When posting on social media, you must include:

- a. tags to all relevant Target channels (@Target, @TargetStyle)
- b. hashtag #ClubTarget
- c. Hashtag #TargetPartner
- d. imagery that is respectful and appropriate for all audiences.

When posting on social media, you must not include:

- a. references to products/services from any other brands.
- b. mentions, images or references to any offensive, harmful, or illegal content.
- c. degenerative comments towards competitors, employees, social personalities or religious characters.
- d. content that infringes on the intellectual property rights or privacy of any third party.

As a member of Club Target, you are agreeing that any content you submit to the program may be used and re-purposed by Target for promotional, marketing and advertising purposes, both online and offline, without any compensation beyond the benefits provided as part of Club Target.

Wherever possible, Target will credit you as the creator of the content by using your social media handle, name or username. However, due to technical limitations or space constraints, explicit attribution may not always be possible.

By participating in the program, you consent to receive email communications about program updates, task reminders, rewards, and marketing opportunities. You can unsubscribe at any time.

#### Termination

You or Target are able to delete your Club Target account at any time. Your partnership may be terminated by Target if:

1. Your account is inactive for a period of 6 months or longer.
2. You sell, transfer, license or assign your rewards, account, submissions, reward credits, loyalty points or any account rights (or attempt to do any of the same) to anyone other than yourself.
3. You fail to meet the program expectations, which may include but is not limited to:

- a. posting or submitting content that is of low quality.
- b. posting or submitting content that doesn't adhere to our Target guidelines.
- c. posting or submitting content that doesn't meet the terms outlined in the Scope of Work.

If you're happy with all of the points mentioned above, let's go!